

LANI FORD (aka Shelley Lane, Ellie Steele, Micki Evans)
(718) 791-6240/laniford@gmail.com
AFTRA/SAG

OBJECTIVE Seeking a Position in Radio or TV Production, Programming or Promotions.

EDUCATION The University of Texas at Arlington – Arlington, Texas
Bachelor of Arts Degree in Communication completed July 1991
Internship: KZPS-FM, Dallas
Major: Radio/Television Production *Minor:* English *Dean's List GPA:* 3.8

Programs used: Voxpro, Enco/DAD, OP-X, 360, Etak/Teletrak/Instatrak, Cool Edit, Oasis, Phonebyte, MS Office, Corel, Marketron, Selector, Accpac, Metrosource, ProTools.

EMPLOYMENT HISTORY

On-Air Talent – WPLJ-FM – New York City (Cumulus)
June 2001 – Present
Regular weekend shift, fill-in and appearances on top-rated Adult Top 40.

On-Air Talent – WYNY-FM – New York City
September 2000 – June, 2001
Regular weekend shift and fill-in on country format.

Traffic Reporter/Producer – Metro Networks/Shadow Traffic – New York City
June 2000 – January 2010
Reporting for many radio and television stations (Fox 5 on-camera reporter 5 years), camera operations. Traffic gathering and writing.

On-Air Talent –KONO FM/AM (Cox West) – San Antonio, Texas
March 1999 – May 2000
Part-time/fill-in DJ and remotes on oldies format.

Traffic Personality – Metro Networks – San Antonio, Texas
August 1998 - June 2000
Traffic reporting and morning show sidekick, on #1 KONO-FM and top-rated KSMG-FM.

Airborne Traffic Anchor – Metro Networks (Formerly Traffic Watch) – Cincinnati, Ohio
April 1995 - August 1998
Half of interactive airborne team for #1 WUBE. Cessna and chopper. News reporting.

On-Air Talent – WUBE-FM – Cincinnati, Ohio (Chancellor)
July 1994 - August 1998
7-mid Saturdays request show on #1 country format, fill in on-air and production.
Accounting, continuity, sales support, and front desk/switchboard.

On-Air Personality – KYKX-FM – Longview, Texas
January 1993 - February 1994
Programmed full-time 7-mid request show on #1 country format, many appearances.

Afternoon Talent/Sales – KEMM-FM – Greenville, Texas
March 1992 - January 1993
Full-time afternoon jock as well as doing production and part-time sales.

On-Air Talent/Production Director – KIKT-FM – Greenville, Texas
October 1991 - February 1992
Mid-days, Morning show host, wrote, voiced and produced majority of commercials.
Programmer Jammer Award, Fall 1991.

HONORS AND ACHIEVEMENTS

BOOKPALS/Pencil Pals Volunteer, NYC 2010-2012
President, Society of Television and Radio Students, Spring, 1990-Spring, 1991
Outstanding Radio/Television Senior, 1991
UTA Forensics/Speech Team Awards (State, Regional, National) 1988-1991
President, Forensic Union, Fall 1990 - Spring, 1991, *Outstanding Member 1990*
Communication Honor Society, 1990-1991
Omicron Delta Kappa, National Leadership Honor Society, 1990
Alpha Chi, National Honor Society, 1990
Who's Who Among American Universities and Colleges, 1990
Valedictorian, Bowie High School, Bowie, Texas, 1987

GUEST SPOTS Outlaw Radio, J-Wave (Japan), Tokyo-FM, Joe Gaffney Show, BTN Mentor and more